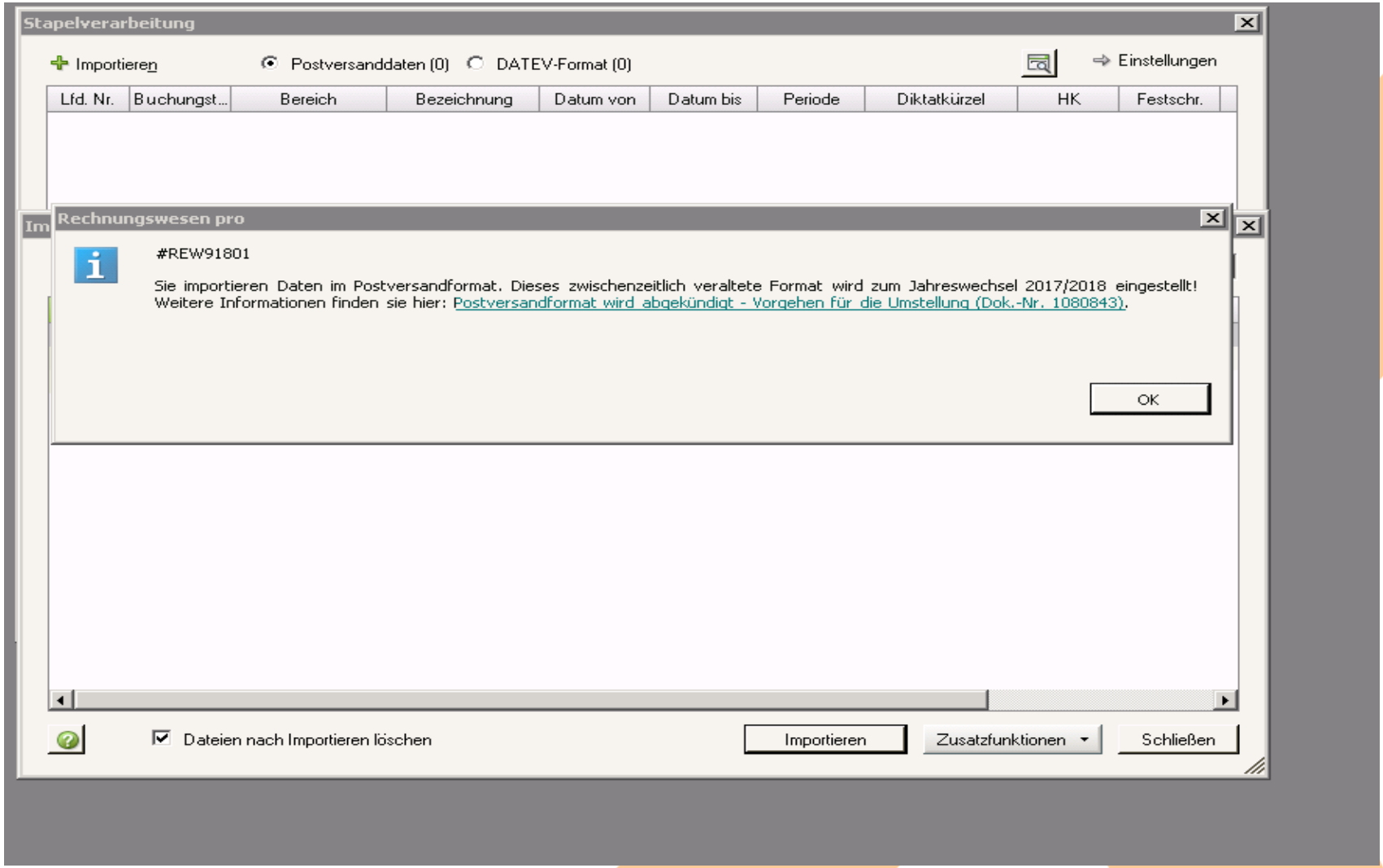Anwendertagung 2017